

DEANNA PURSLEY



Graphic Designer

About Me

Detail-oriented person focused on user-centered digital/print marketing material from initial concept to final, polished deliverables. Graduating in June 2025 with a Bachelor's degree in Graphic Design and Media Arts. Very proficient in industry standard software such as Photoshop, Illustrator, and InDesign, demonstrating a passion for branding, illustration, and print designs. Seeking opportunities to contribute to a dynamic and creative environment while advancing skills.

Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Microsoft Word
Microsoft PowerPoint
HTML/CSS
Visual Studio Code
Webflow
Figma
Canva

Education

B.A. Graphic Design and Media Arts
Southern New Hampshire University
Projected graduation: June 2025

Certifications

Strayer University
TestOut Pc Pro Certification

Scioto County Technical School
Certificate in Business Administration

Relevant Experience

Built Personal Portfolio Website

July 2024

Used HTML/CSS and Visual Studio Code to create a custom portfolio website highlighting my work.

Editorial Design Final Project SNHU

September 2024

Final project for Layouts and Compositions course at SNHU. Created a layout for a magazine article using a design brief that adhered to the target audience preferences and client requirements. Received an A for the final project.

Logo Design Final Project SNHU

September 2024

Final project for Creating a Brand Identity course at SNHU. Using Adobe Illustrator I created a custom logo from a design brief that adhered to the target audience preferences and client requirements. Received an A for the final project.

Multi-channel Advertising Campaign Final Project SNHU

April 2025

Created a multi-channel advertising campaign with three campaign deliverables: a magazine advertisement, a digital animated advertisement, and a seamless social media carousel advertisement. Received an A for the final project.



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